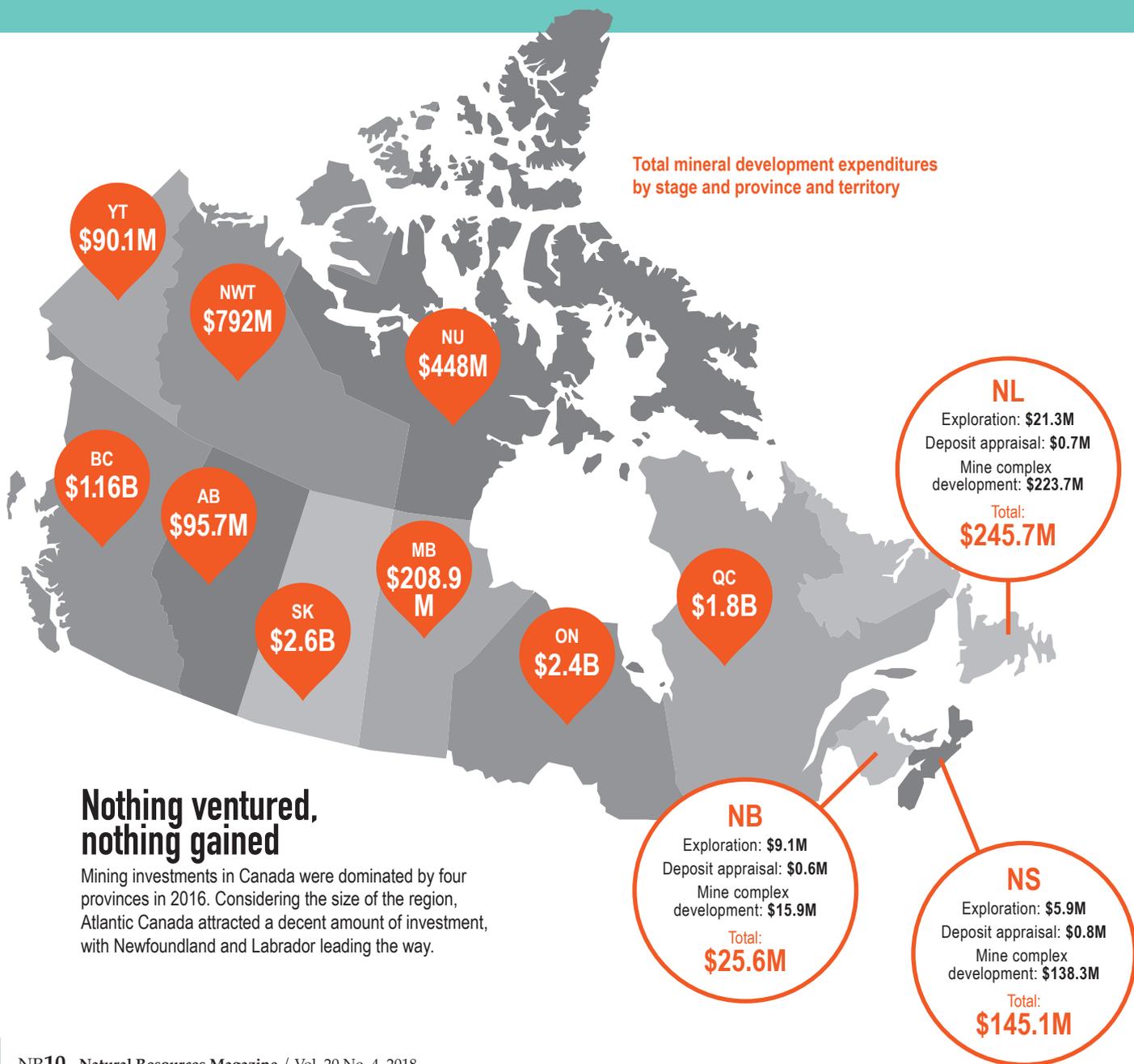


ROCK SOLID

MINES LIKE VOISEY'S BAY in Newfoundland and Labrador, Caribou in New Brunswick and the Touquoy gold project in Nova Scotia are tangible examples of how the mining sector impacts Atlantic Canada. But the industry is a big player nationwide —employing hundreds of thousands of Canadians in rural communities and big cities, providing royalties to governments and generating billions of dollars of economic activity from coast to coast to coast.



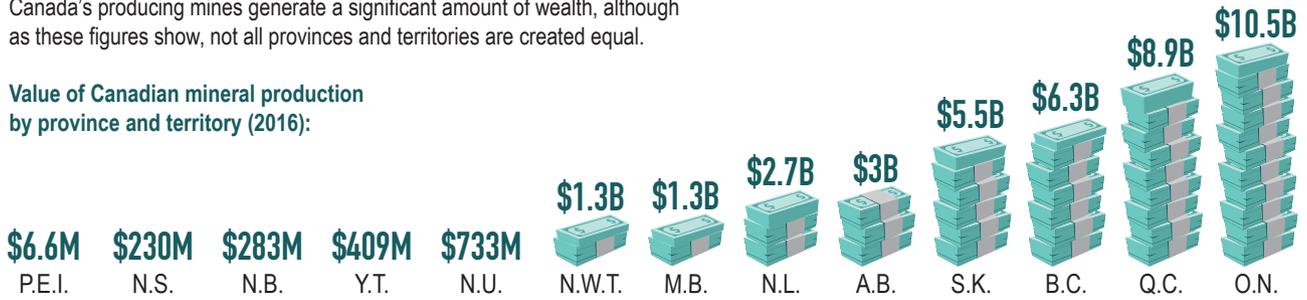
Nothing ventured, nothing gained

Mining investments in Canada were dominated by four provinces in 2016. Considering the size of the region, Atlantic Canada attracted a decent amount of investment, with Newfoundland and Labrador leading the way.

Numbers game

Canada's producing mines generate a significant amount of wealth, although as these figures show, not all provinces and territories are created equal.

Value of Canadian mineral production by province and territory (2016):



Big business

The value of minerals and metals to Canada's economy has ranged from 2.7 to 4.5 per cent of the country's gross domestic product. In 2016 that figure was 3.4 per cent.

The mining industry's contribution to Canada's GDP (2016)



Jobs, jobs, jobs

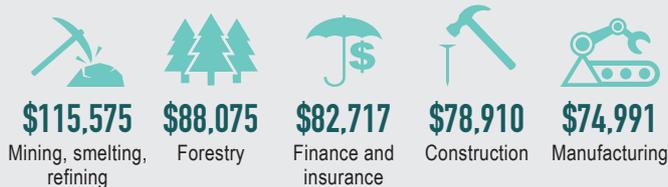
Mining leaders aren't blowing smoke when they talk about how much employment the industry creates. Statistics Canada data shows mining accounts for roughly one in every 45 Canadian jobs.



There's no life like it

Looking for a career where you can make big bucks? Then consider the mining sector, where average salaries are the highest of all industrial sectors in Canada.

Average annual compensation per job (2016)



Diversity check

Female participation in the mining sector is growing, but is still woefully low according to a 2016 report done by the Mining Industry Human Resources Council. Here are three key numbers to keep in mind.



17%
The rate of women in the mining workforce

48%
The current labour force participation rate of women in Canada

70%
The percentage female participation in mining grew from 1996-2011

Source: Facts & Figures 2017, Mining Association of Canada